



festival per l'art  
a valència  
2017

# Bases that govern the call for open workshops of artists, artisans and associations

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## **FIRST. General characteristics of the call**

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The Intramurs cultural association announces the selection process of artistic projects for the fourth edition of "INTRAMURS, festival per l'art a Valencia" (INTRAMURS, festival for art in Valencia), a sample of urban and interdisciplinary character that will take place between the 19th and 29th October 2017 in Valencia.

The Intramurs cultural association is composed of professionals from the contemporary art: artists, designers, producers and managers.

The convocation to select artistic projects is aimed at all kinds of artists, regardless of their age, nationality, address, their relationship with the neighborhood or the city, etc.

The purpose of the festival is to promote contemporary art in all its aspects and bring it closer to citizens, promoting that the arts and culture are affordable and can be enjoyed by all. The intention is its pre-eminently urban character, enhancing the public character of all activities. With this intention, we want to move away from the use of institutional exhibition halls or the more traditional exhibitions to enhance the artistic and cultural exhibitions in urban or unconventional spaces, allowing the public to be present and part of the art in its urban context.

The area of celebration of the Festival is bounded by the surrounding urban space within the ancient walls of the city of Valencia, which is known as the district of "Ciutat Vella" and including: "La Seu", "La Xerea", "The Mercat", "The Carmen", "Velluters" and "Sant Francesc". Also the selection of virtual pieces is contemplated whenever they are linked with the district.

The festival wants to be in permanent contact with associations, institutions and shops of the area, with the intention to boost it culturally. So urban space will be used entirely as a context and framework for all artistic expressions, in many private spaces (studios, halls, bars, restaurants) and public spaces (streets, squares, gardens, pieces of wasteland, shop windows ... ).

Projects will be selected from any type of contemporary artistic expression, whenever it is feasible in its

implementation, and it meets the requirements of participation, given that our logistical limitations or lack of space can condition its viability. Any discipline is welcome: urban interventions, action art, performances, sound art, dance, poetry, video, fashion, photography, sculpture, painting, etc.

After the celebration of the festival, INTRAMURS intends to set up a gallery or permanent bank online data with pieces of the festival (once made and documented), as well as any other kind of record that has been obtained, such as routes, photos, videos, lectures, debates, interviews with artists and the public, etc., to serve as a catalog of data and consulting for artists and art professionals.

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## **SECOND. Requirements for participation in open workshops**

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Somehow projects must be integrated into the context of the historical center, either with its history, its society, its architecture, etc., and if possible, to claim the historical center of Valencia as a space of cultural and artistic diversity for the XXI century.

This year there is a theme: EN CRU, EN CRUDO, IN THE RAW.

Exhibition spaces are understood to places susceptible to organize an exhibition, such as artists' studios, craft workshops or any other space to prepare for this purpose, as a business premises with or without activity, a building, an apartment, etc.

Other complementary activities to exhibitions will be also programmed: conferences, lectures, demonstrations, educational workshops, children's workshops, etc. The spaces must be self-sufficient in production, assembled and disassembled, and be provided with the specific technology in the case of exposure or activity if needed.

Projects must not infringe the honor of others, human or animal rights, and will be dismissed those who cause social rejection: racism, sexism or xenophobia.

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### **THIRD. Presentation of projects for open workshops**

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The deadline for submission of projects by open call ends on June 16, 2016.

The required documentation will be send through an online form found on the web [www.intramurs.org](http://www.intramurs.org), where you will have to provide the following documentation:

- Name of space or artist workshop \*.
- Type of space: artisan or artist workshop, shop, apartment, etc. \*
- Full address and opening times \*.
- Name of contact person.
- Email.
- Telephone contact.
- A brief text about space: characteristics, history, discipline, curriculum, etc. \*
- Space or workshop images (possibly more than one), whether photographs, posters, logo or any image with space identified \*.
- Links to space or workshop or other convenient personal web sites and profile in social networks: Facebook, twitter, instagram, Google plus, LinkedIn, ... \*
- Name of the participating artists \*.
- Exhibition title (if available) \*.
- Discipline of the exhibition: painting, drawing, illustration, photography, industrial design, jewelry, handicrafts, ceramics, etc. \*
- Other activities, if any: lectures, children's workshops, teaching workshops, demonstrations, etc. \*
- A dossier about exposure, if deemed necessary, which may include explanatory text referring to the exhibition, to his subject, technical specifications, construction images, image poster or card, etc. in a PDF 5Mb max.

What is marked with an asterisk (\*) is your data that will appear on the web if you should be selected.

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### **FOURTH. Arrangements of the organization**

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The organization will be give maximum publicity to the projects undertaken in INTRAMURS. The organization has its own web and social networks to spread everything that happens during the festival, so users can be constantly informed. The web, after the festival, will continue to operate as a bank of documentation and information, which can be modified and adapted.

The organization shall have subject to coordinating the workshops of artists and artisans who want to open their doors to the festival for individual or collective exhibitions, as well as the rest of its activities.

During the festival the organization will generate a series of events and tours of the workshops, by mutual agreement, for the public to visit the proposals made.

The festival plans to organize for the participating artists spaces of meeting and conviviality, with food and drink.

INTRAMURS will have civil liability insurance.

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### **FIFTH. Resolution of the selection**

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The jury that will select projects will be consisted of professionals from various artistic areas:

- An internationally renowned performer
- A designer or architect of prestige
- A renowned poet
- A representative of Valencian fashion
- A representative of Fine Arts or Academy of Art
- A representative of the Conservatory or a prestigious musician
- A representative of one of the professional associations of contemporary art
- A representative of any brand or company, being sponsors or not, wants to produce some of the projects
- A representative of Intramurs

The list with the names of the jury will be announced through our website ([www.intramurs.org](http://www.intramurs.org)) and social networks as is confirmed.

After seeing the projects submitted, selected and studied its feasibility, it will communicate personally through the web which projects are accepted.

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### **SIXTH. Intellectual property**

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The organization may use its database for relating to artists with cultural, national and international agents, always with permission of the artist, in the case of formalizing some link to another platform than INTRAMURS. One of the aims of the association is to generate this kind of relationship between artists and cultural agents.

Participants will maintain unharmed INTRAMURS respect to third party claims about the authorship of the works and intellectual property rights or image linked to them, as well as any kind of liability for the dissemination of works.

The participant grants INTRAMURS sufficient license rights to reproduction, distribution and public communication and making available the images of their works all the time and scope legally possible, always citing the source and the author within the scope of "INTRAMURS Festival per l' art in Valencia". In any case, the moral rights that the author holds over his work will be respected.

The participation in INTRAMURS also involves the consent of participants to their name and image can be used in the media deemed appropriate, for advertising purposes within "INTRAMURS Festival per l' art en Valencia".

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## **SEVENTH. Acceptance of the rules**

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The artist agrees to accept the present rules for participation in INTRAMURS, rules acknowledged and accepted.

Violate any of the rules can lead to exclude the participant of the festival.

Any issues that may arise and that is not reflected in these rules shall be resolved by INTRAMURS of their knowledge and best judgment.

By reasoned grounds, the INTRAMURS Association may amend these rules.

The rules for participation will be available on the website ([www.intramurs.org](http://www.intramurs.org)).

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## **EIGHTH. Data Protection**

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The participants in this edition agree that their personal data are processed in accordance with the provisions of Organic Law 15/1999 of 13 December on protection of personal data.

Personal data provided will be incorporated into one each files responsibility of the INTRAMURS Cultural Association, located at Recaredo street 31-3, zip code 46001, Valencia, with the aim of managing the participation in "Festival INTRAMURS per l'art a Valencia" as well as for promotional activities and report on other own services or of third parties, in the sectors of art and entertainment. At any time, the participant may exercise their rights of access, rectification, cancellation or opposition by contacting [info@intramurs.org](mailto:info@intramurs.org).

The user guarantees the authenticity of all data provided and undertakes to keep them updated, and is responsible for all damages and prejudices that may result to INTRAMURS or to third parties for providing incomplete, inaccurate or false information.